

BACK TO SCHOOL NIGHT 2020

SPONSORSHIP PACKET

LIVE COMEDY | AUCTIONS | HONORING OUR
STUDENTS

SEPTEMBER 16, 2020

In Partnership with Comedy Works South

Location: Your Home or Watch Party with Friends!

Silent Auction Opens
September 13

Program and Comedy Show
7:00 p.m. - 8:00 p.m.
September 16

*silent auction closes at 7:30 p.m.

Contact JuliaH@youthforachange.org

Benefiting Colorado Youth for a Change



ABOUT CYC

Since **Colorado Youth for a Change** was founded in 2005, we have seen a significant decrease in the number of students dropping out of Colorado high schools. We continue to grow in size and scope, as we work to increase the number of students who graduate high school or earn a GED. With over 9,000 Colorado students dropping out each year, we need your help!



We believe all students can overcome seemingly insurmountable obstacles to learn, to succeed in school, and to graduate. Our work involves two core strategies: in-school prevention programming based on early warning signs of dropping out (poor attendance and lack of engagement in high school and not reading on grade level in elementary school) as well as outreach and reengagement for students who've dropped out of school. Last year the organization served over 2,800 students.

SPONSORSHIP OPPORTUNITIES

Senior \$15,000

- Full page ad scrolling powerpoint before and after event
- "Presented by" title
- Time to speak during virtual event
- Feature article in CYC newsletter (reach 1,300+)
- Logo on CYC home page year round
- Watch party basket with 5 bottles of wine, and snack basket
- *All other benefit levels included

Junior \$5,000

- Half page in scrolling powerpoint before and after event
- Logo in event program show virtually and delivered in watch party baskets
- Acknowledgment during program
- Logo featured in annual report and on email event invitation (1,300 people)
- Watch party basket with 4 bottles of wine, and snack basket
- *Freshman and Sophomore level included

Freshman \$1,000

- Name in event program (shown virtually and delivered in watch party baskets)
- Watch party basket with 2 bottles of wine, and snack basket
- Name featured in annual report

Match Sponsor \$10,000

- Full page ad in scrolling powerpoint before and after event
- More prominent logo in event program show virtually and delivered in watch party baskets
- Logo on screen during paddle raise
- Branded social media posts (reach 2,000+)
- Acknowledgment during program
- Logo on CYC home page year round
- Watch party basket with 5 bottles of wine, and snack basket
- *Freshman, Sophomore, and Junior levels included

Sophomore \$2,500

- Quarter page ad in scrolling powerpoint before and after event
- Logo in event program show virtually and delivered in watch party baskets
- Acknowledgment during program
- Logo featured in annual report and on email event invitation (1,300 people)
- Watch party basket with 3 bottles of wine, and snack basket
- *Freshman level included



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THE COMEDIAN

STEVE SIMEONE

Steve made his Comedy Central debut on Gabriel Iglesias' "Stand Up Revolution" in 2014. This year, Steve returns to Comedy Central on Ari Shaffir's "This is Not Happening" Storytelling show. Steve was chosen by Honda to represent their summer "Cheerance" Campaign featuring his comedy in a series of national spots. His first album "Remember This" went to the top of the charts on both Billboard and iTunes. Steve developed his unique high-energy approach to storytelling by competing for laughs with his two brothers around the family dinner table. His positive, family friendly approach to comedy has delighted audiences around the world and made him a paid regular at Hollywood's most prestigious comedy clubs including The Comedy Store, Hollywood Improv, and Laugh Factory. Tune into Steve's popular podcast "Good Times" or catch him on Joey Diaz's "The Church of What's Happening Now" and become one of his buddies.



Thanks to our Event Committee!

Alli Stover
Brad Yoshimitsu (Chair)
Brandi Walls-Mabry
Brittany Beaudry

Callie Morris
Matt Hughes
Mindy Marler
Rebecca Musielak

Becca Stevens
Shelley Tamminga
Tom Reynolds
Winters Heafey

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