



# BACK TO SCHOOL NIGHT 2021

**SEPTEMBER 22**

**COMEDY WORKS SOUTH**

**LIVE COMEDY**

**AUCTION**

**HONORING OUR  
STUDENTS**



**Join us for our biggest fundraiser of the year!**

IN PARTNERSHIP WITH COMEDY WORKS SOUTH

**BENEFITING COLORADO YOUTH FOR A CHANGE**

# ABOUT CYC

At Colorado Youth for a Change, we believe all students can overcome seemingly insurmountable obstacles to learn, to succeed in school, and to graduate.

Founded in 2005 in response to over 18,000 youth dropping out of Colorado schools each year, our work spans from PreK all the way through age 21. We support students at critical junctions by building early literacy by third grade; boosting engagement and attendance in high school; and helping youth get back into school after dropping out.

In partnership with 17 school districts, 100 AmeriCorps members, and thousands of students each year, thank you for fueling the potential in Colorado students through education.



## SPONSORSHIP OPPORTUNITIES

### SENIOR \$15,000

Full page ad in program (5"x 8")	"Presented by" title	Stage time on event day	Feature article in CYC newsletter (reach 1300+)	Logo on CYC home page year round	16 admissions to event, assigned seating	All other levels included
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### MATCH SPONSOR \$10,000

Full page ad in program (5"x 8")	Logo on bid numbers at the event	Branded social media posts (reach 2,000+)	Acknowledgment from stage	Logo on CYC home page year round	14 admissions to event, assigned seating	Freshman, Sophomore, and Junior levels included
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### JUNIOR \$5,000

Half page in event program (5" x 4")	Logo on event marketing materials	Acknowledgment during program	12 admissions to event, Priority Seating	Freshman and Sophomore level included
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### SOPHOMORE \$2,500

Quarter page ad in program ("2.5 x 4")	Logo in event program, at reception, and onstage area	Acknowledgment from stage	10 admissions to event	Freshman level included
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### FRESHMAN \$1,000

Name in event program, at reception, and onstage	8 admissions to event	Name featured in annual report
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# BACK TO SCHOOL NIGHT HONOREE

## ELSA HOLGUÍN

*President and CEO | Denver Preschool Program (DPP)*

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As President and CEO of DPP, Elsa Holguín oversees all organization activities and, in consultation with the Board of Directors, provides direction and leadership toward the achievement of DPP's overall mission and vision.

Elsa spent 21 years of her career at Rose Community Foundation, where she served as the senior program officer for Child & Family Development. Elsa played an instrumental role in the creation of Colorado's Office of Early Childhood, the Denver Opportunity Youth Investment Initiative, the Latino Community Foundation of Colorado, Early Milestones Colorado and the Skills to Compete Coalition. She currently chairs the Early Childhood Leadership Commission and the board of Borealis Philanthropy, and serves on the board of Tools of the Mind.

CYC has admired Elsa's work over the years, and we are pleased to honor her this year as a leader and visionary in Colorado.

## PAST HONOREES

**HOLLI RIEBEL**

**CHRISTINE BENERO**

**AVIVA KATZ**

**BROOKE BROWN**

**MIKE JOHNSTON**

**JOE GARCIA**

**DIANA ZACHEM**

**WENDE CURTIS**

**STEVE DOBO**

**DEIRDRE PILCH**

**JOHN BARRY**





# THANK YOU FOR YOUR CONTINUED SUPPORT

## SPECIAL THANKS TO CYC'S BOARD

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Michael Paul  
Becca Stevens  
Clare Wilson  
Brad Yoshimitsu



## SPECIAL THANKS TO CYC'S DEVELOPMENT COMMITTEE

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Brandi Walls-Mabry

## SPECIAL THANKS TO OUR 2020 BACK TO SCHOOL NIGHT SPONSORS

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Charlotte Neitzel and  
Stockton Baker  
nested. design and build  
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