

**Colorado Youth for a Change  
invites you to**



**in partnership with**

**Comedy Works South**

**Wednesday  
September 14 5:30-8:30 p.m.**

**Live comedy • Auction • All  
proceeds benefit Colorado students**



# Sponsorship Opportunities

## SENIOR \$15,000

Full page ad in program (5"x8")	"Presented by" title	Stage time on event day (300+ attendees)	Feature article in CYC newsletter (reach 1500+ with average open rate of 47%)	Logo on CYC homepage year-round (1000+ monthly users)	16 admissions to event, assigned seating	All other levels included
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## MATCH SPONSOR \$10,000

Full page ad in program (5"x 8")	Logo on bid numbers at the event	Branded social media posts (reach 2000+)	Acknowledgment from stage (300+ attendees)	Logo on CYC homepage year-round (1000+ monthly users)	14 admissions to event, assigned seating	Freshman, sophomore, and junior levels included
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## JUNIOR \$5,000

Half page ad in program (5"x4")	Logo on event marketing materials	Acknowledgment during program (300+ attendees)	12 admissions to event, priority seating	Freshman and sophomore levels included
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## SOPHOMORE \$2,500

Quarter page ad in program (2.5"x4")	Logo in program, at reception, and onstage area	Acknowledgment from stage (300+ attendees)	10 admissions to the event	Freshman level included
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## FRESHMAN \$1,200

Name in program, at reception, and onstage (300+ attendees)	8 admissions to event	Name featured in annual report
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Interested in sponsoring the event?

Contact [JuliaH@youthforachange.org](mailto:JuliaH@youthforachange.org)!

Find out more about CYC at  
[youthforachange.org](http://youthforachange.org)

# About CYC



Colorado Youth for a Change started in 2005 in response to over 18,000 young people dropping out of Colorado schools. Since that time we've proudly witnessed Colorado students cut this number in half.

Our work spans from PreK all the way through age 21. We support students at critical junctions by building early literacy by third grade and algebra readiness by eighth grade; boosting engagement and attendance in high school; and helping youth get back into school after dropping out. Our programs connect students with resources and services to help reduce barriers that can interfere with education. We believe all students can graduate and pursue meaningful opportunities in the future.

## This Year's Comic

Liz Miele is a NYC comedian that has appeared on Comedy Central, FOX, AXS TV, Hulu, and NPR's Wait Wait Don't Tell Me. She's been featured in The New Yorker, NY Times, Runner's World, Psychology Today, and The Guardian. She has several viral videos on YouTube, Instagram and TikTok. She regularly tours internationally and has three albums out on Spotify and iTunes, including her newest special, "Self Help Me," now free on YouTube. Her book was released in February 2021, and she has a weekly podcast with comedian Maria Shehata called "2 Non Doctors." For more info visit her web site at [www.lizmiele.com](http://www.lizmiele.com).



# Back to School Night Honoree

## Adeeb Khan

Chief Impact Officer • Delta Dental of Colorado

Executive Director • Delta Dental of Colorado Foundation

Adeeb Khan is a social impact leader and corporate responsibility executive with a proven track record for advancing equity and opportunity throughout his career. He is the Chief Impact Officer for Delta Dental of Colorado and executive director of the Delta Dental of Colorado Foundation. This dual role, serving both organizations, furthers the mission of the company through a targeted corporate social responsibility strategy and drives the foundation's focus on advancing oral health equity across Colorado.



Prior to serving at Delta Dental, Adeeb served as the senior director of corporate social responsibility at TIAA. He also served as senior director of volunteer engagement at Mile High United Way where he launched and expanded the Colorado Reading Corps. Prior to that he was regional director of health & safety and community services at American Red Cross. He holds an MBA from the Daniels College of Business at the University of Denver and a BA in communications and media studies from the University of Southern California Annenberg School for Communication and Journalism. He is a graduate of the Leadership Denver class of 2017, has been recognized as a Downtown Champion by the Downtown Denver Partnership, a Chamber Champion by the Denver Metro Chamber, one of Denver's Top 40 Under 40 by the Denver Business Journal and as a 9NEWS Leader of the Year Finalist.

Adeeb was appointed by Governor Jared Polis to serve on the Early Childhood Leadership Commission for the state of Colorado. He is currently the chair elect of the Denver Metro Chamber Leadership Foundation board and serves on the advisory board for the Daniels College of Business at the University of Denver. He sits on the board of Executives Partnering to Invest in Children (EPIC) and on the executive steering committee for the development of the 5280 Trail. He and his wife Heidi are the parents of three children and are both originally from Wyoming.

## Past Honorees

Elsa Holguín  
Holli Riebel  
Christine Benero  
Aviva Katz  
Brooke Brown  
Mike Johnston

Joe Garcia  
Diana Zachem  
Wende Curtis  
Steve Dobo  
Deirdre Pilch  
John Barry

# Thank you to our amazing supporters!



## CYC's Board of Directors



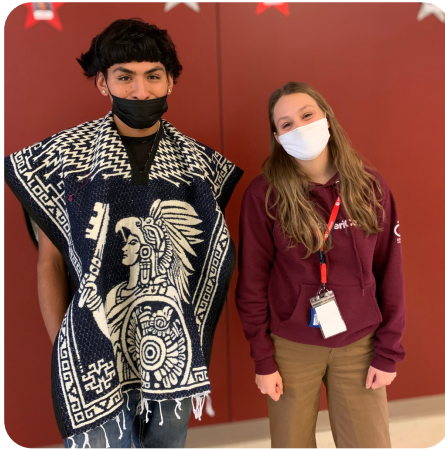
DJ Close, *Chair*  
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Becca Stevens, *Secretary*  
Kim Ryan, *Treasurer*  
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Ed Cannon, Ph.D.  
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## Back to School Night 2021 Sponsors

DaVita  
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Bimbo Bakeries  
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Matthew Padilla & Chris Wigley  
Moody Insurance Agency  
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## CYC's Development Committee

Alli Stover, *Chair*  
Brad Yoshimitsu, *Past Chair*  
Mindy Marler  
Becca Stevens  
Winters Heafey  
Matt Hughes

Rebecca Musielak  
Mike Freemyer  
Tom Reynolds  
Monica Smolak  
Kat Ham  
Ed Cannon, Ph.D.

## Why support CYC?

With 1,000+ monthly website users, an average monthly social media reach of 3,000, and our relationship with 32 school districts across the state, we ensure that supporters of CYC receive an impressive return on investment. Your support also fuels our programming, which serves more than 5,000 Colorado students a year.

## Interested in sponsoring the event?

Contact [JuliaH@youthforachange.org](mailto:JuliaH@youthforachange.org)!

Find out more about CYC at  
[youthforachange.org](http://youthforachange.org)