



**COLORADO YOUTH
FOR A CHANGE**

BACK TO SCHOOL NIGHT

LIVE COMEDY • AUCTION • ALL PROCEEDS
BENEFIT COLORADO STUDENTS

September 14, 2023

5:30-8:30 p.m.

Mile High Station

**NEW
LOCATION!**



Sponsorship Opportunities

<p>SENIOR \$10,000</p>	<p>Full page ad in program (5"x 8")</p>	<p>Logo on bid numbers at the event</p>	<p>Acknowledgment from stage (325+ attendees)</p>	<p>Logo on CYC homepage year-round (1000+ monthly users)</p>	<p>16 admissions to event (2 tables)</p>	<p>All levels below included</p>
<p>JUNIOR \$7,500</p>	<p>Half page ad in program (5"x4")</p>	<p>Logo on event marketing materials</p>	<p>Acknowledgment from stage</p>	<p>12 admissions to event (1.5 tables)</p>	<p>All levels below included</p>	
<p>SOPHOMORE \$5,000</p>	<p>Quarter page ad in program (2.5"x4")</p>	<p>Logo in program, at reception, & onstage area</p>	<p>Acknowledgment from stage</p>	<p>12 admissions to the event (1.5 tables)</p>	<p>Level below included</p>	
<p>FRESHMAN \$2,500</p>	<p>Name in program</p>	<p>8 admissions to event (1 table)</p>	<p>Name featured in annual report</p>			

Interested in sponsoring the event?

Contact JuliaH@youthforachange.org!

Find out more about CYC at youthforachange.org





About Colorado Youth for a Change



Colorado Youth for a Change addresses barriers to learning by providing individualized supports throughout pivotal stages of students' education journeys. Together with stakeholders, partners, and over 30 Colorado school districts, we support children and youth from PreK through high school to maximize their learning and growth. For some young people, this means finding a new school fit alongside

a CYC advocate. For others, this means boosting math or reading skills through the support of a tutor. Regardless of their age or program, our students are building confidence, skills, and a sense of belonging.

Why Support CYC?

With an average monthly social media reach of over **7,000** and an industry leading average email open rate of **53.3%**, we ensure that supporters of CYC receive an impressive return on investment. Your support also fuels our programming, which serves more than **6,000** Colorado students a year.

Interested in sponsoring the event?

Contact JuliaH@youthforachange.org

Find out more about CYC at
youthforachange.org

