



# *Back to School Night 2024*

**SEPTEMBER 19, 2024**

**5:30-8:30 P.M.**

**MILE HIGH STATION**

***5:30 to 7 p.m.*** Cocktails & Silent Auction

***7-8:30 p.m.*** Seated dinner & program with live auction  
& comedy



# *Sponsorship Opportunities*

## *Senior Sponsor | \$10,000*

- 2 tables, 16 guests
- Full page ad in program
- Logo on bid numbers at the event
- Acknowledgement from stage
- Logo on CYC homepage year-round (1,900+ monthly visitors)
- All benefits included in lower levels

## *Junior Sponsor | \$7,500*

- 1.5 tables, 12 guests
- Half page ad in program
- Logo on all event marketing materials
- Acknowledgement from stage
- All benefits included in lower levels

## *Sophomore Sponsor | \$5,000*

- 1.5 tables, 12 guests
- Quarter page ad in program
- Logo in program, at reception, & onstage area
- Acknowledgement from stage
- All benefits included in lower level

## *Freshman Sponsor | \$2,500*

- 1 table, 8 guests
- Name in program
- Name featured in Annual Report

*All guests receive full dinner and complimentary wine from Blanchard Family Wines.*



# *About Colorado Youth for a Change*

Colorado Youth for a Change addresses barriers to learning by providing individualized supports throughout pivotal stages of students' education journeys. Together with stakeholders, partners, and 24 Colorado school districts, we support children and youth from PreK through high school to maximize their learning and growth. For some young people, this means finding a new school fit alongside a CYC advocate. For others, this means boosting math or reading skills through the support of a tutor. Regardless of their age or program, our students are building confidence, skills, and a sense of belonging.

## *Why Support CYC?*

When you sponsor Colorado Youth for a Change, not only do you support over 6,000 Colorado students each year, but you also receive an impressive return on investment. CYC earns an average monthly social media reach of over 7,800 and an industry-leading average email open rate of 55.4%.



*Interested? [Contact us](#)*





# *Thank you to our supporters!*

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## *Back to School Night 2023 Sponsors*

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*Interested? [Contact us](#)*